

FIG. 1

09768476.012401

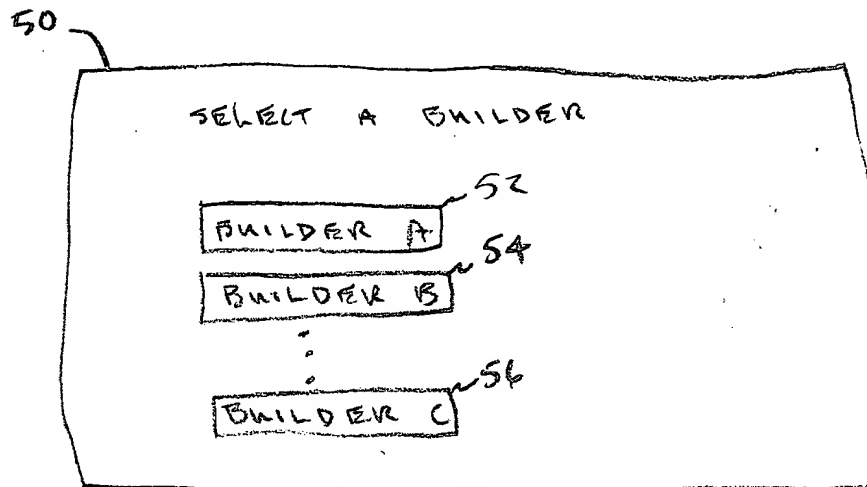


FIG. 2

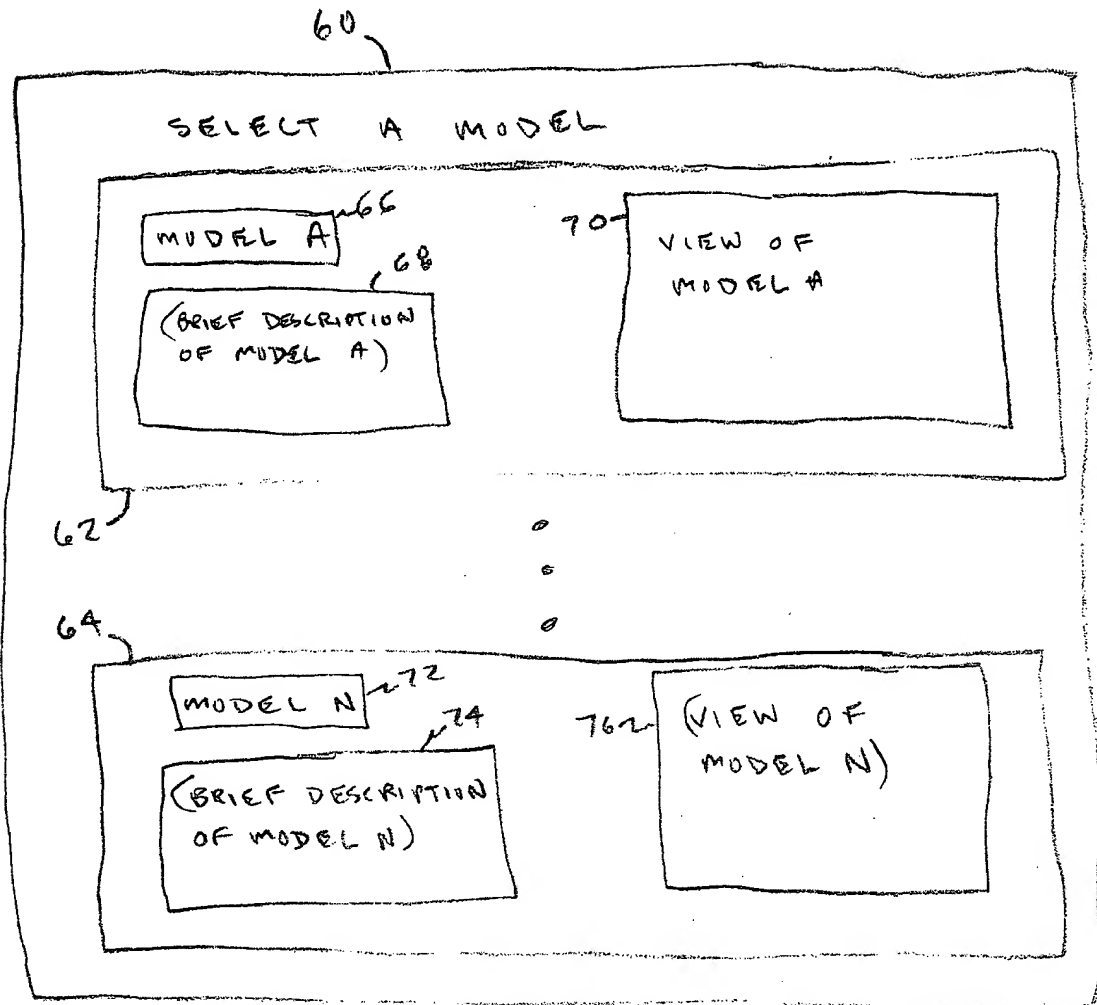


FIG. 3

09768475.012401

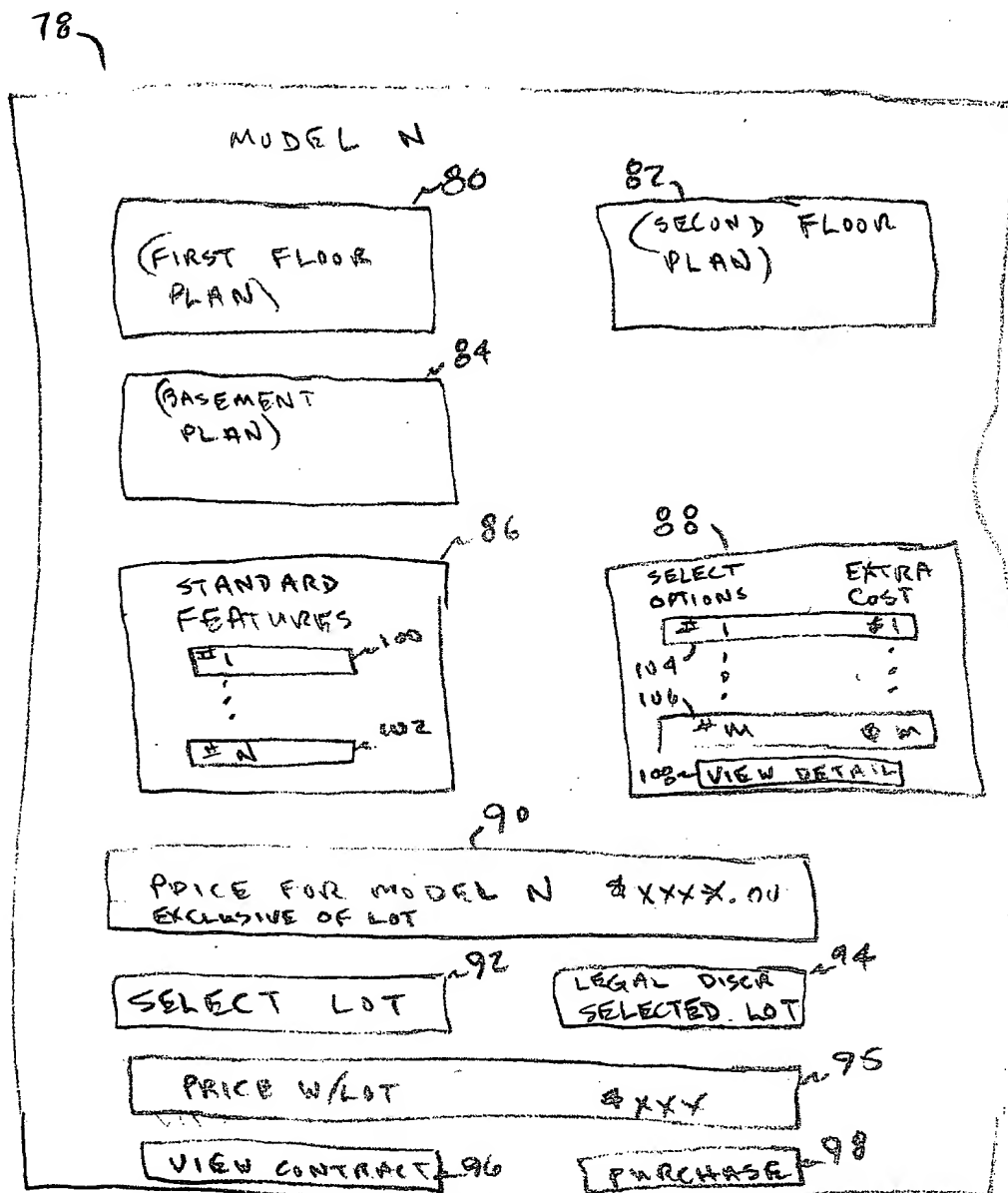


FIG. 4

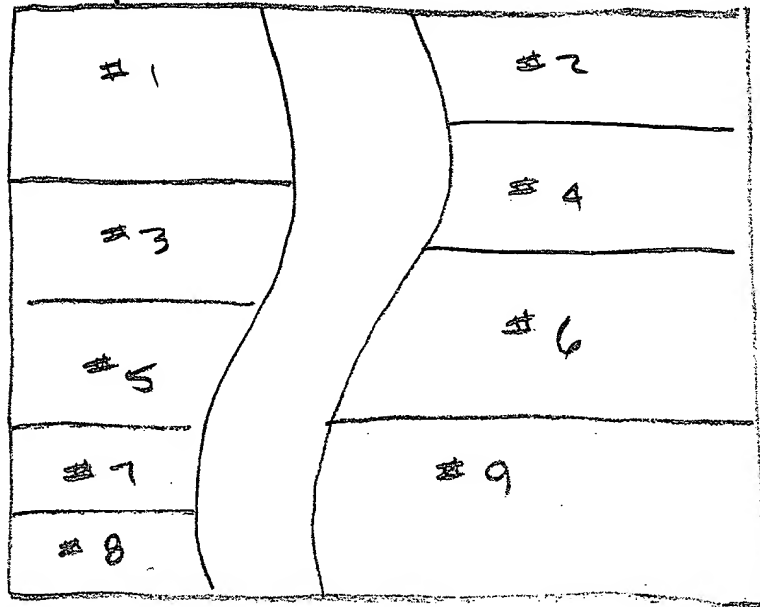
09768475-01401

FIG 5

110,

SUBDIVISION

112



SELECT LOT

PRICE

114 ~ LOT #1 \$

116 ~ LOT #2 \$

...

118 ~ LOT #9 \$

120 ~ RETURN

09768476.012401

0368476.012401

122

PURCHASE OFFER

124 MODEL #

126 SELECTED OPTIONS

128 SELECTED LOT

130 TOTAL PRICE

132 BUYER'S INFORMATION

142 NAME: _____

144 ADDRESS: _____

146 PHONE #: _____

148 CREDIT REF: _____

150 e-mail _____ CFE _____ 152

134 DEPOSIT REQUIRED \$XXXX.XX

135 COMPLETION DATE M/Y/D

136 HOW WILL YOU SUBMIT DEPOSIT?

CREDIT CARD NO. _____

CHECK _____

138 PRINT PURCHASE OFFER

140 SUBMIT PURCHASE OFFER

FIG. 6

142

A hand-drawn diagram of a login screen. At the top, the text "ON-LINE ASSISTANT" is written. Below it, there are two input fields. The first field is preceded by the text "ENTER NAME" and is labeled with the number "144". The second field is preceded by the text "ENTER PASSWORD" and is labeled with the number "146".

FIG. 7

03768476.012401

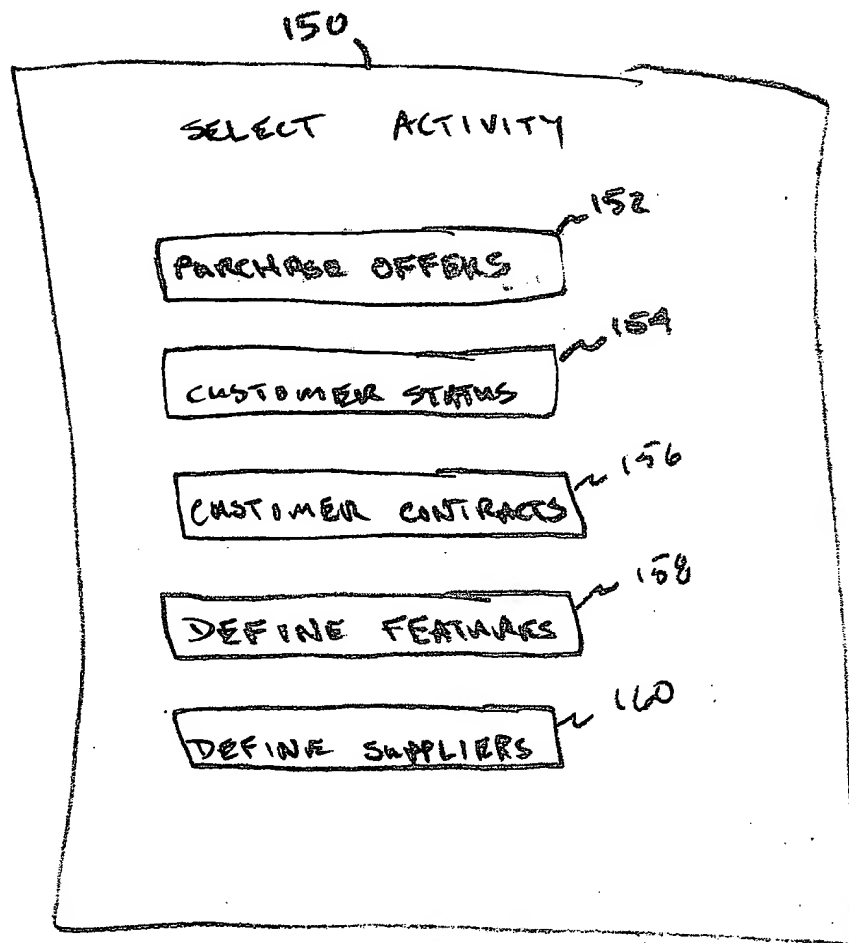
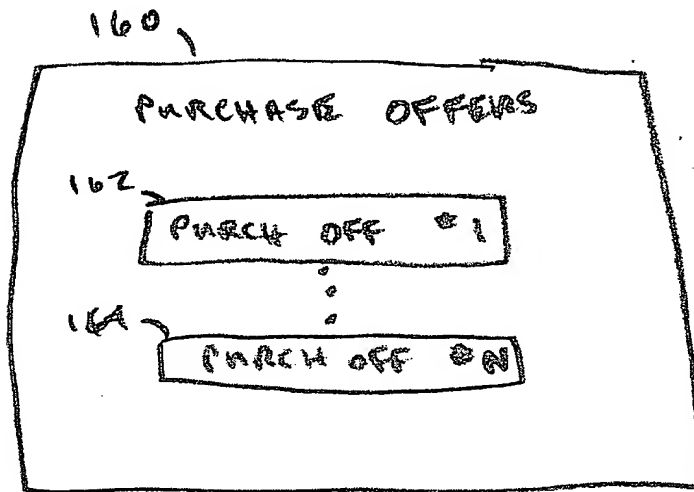


FIG. 8

09768476.012401
FOI# 97489760

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Key Docket No.: 6040/80679



FS4.9

09768476.012401
T042T0 92489260

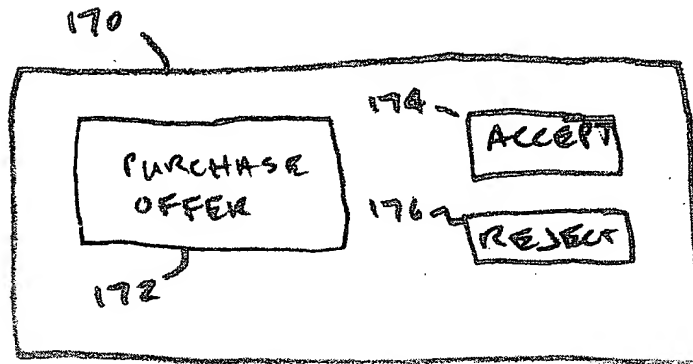


FIG. 10

FIG. 10 92489460

180

SELECT SHOWROOM FOR PRESENTATION OF OPTIONS

182
KITCHEN

184
LIVING RM

186
DINING RM

188
BATH 1

190
BATH 2

192
BEDRM 1

194
BEDRM 2

196
BEDRM 3

198
HEAT

200
AC

202
EXTERIOR

204
FIREPLACE

199
MODERN

201
TRADITIONAL

203
CHROME

205
BRASS

206
COMPLETE

FIG. 11

Rooms info

Kitchen

Standard and Extras

Floor 212

Wood

Carpet 214

Tile 216

Walls

Tile 218

Paint 220

Appliance

Dishwasher

Refrigerator

Stove

Oven

Cook Top

Microwave

Cabinets

Exhaust Hood

222

221

INFO

Switch

Outlets

Lighting

224

SELECT BRAND

223

1

2

N

Sink

Faucet

Counter Top

Disposal

Non Standards / Up selling items

Baskets

Pots/Pans

Facial Tissue Holders

Floral

Platters

Silverware

Wall Art

Window Treatment

SELECT STYLISTIC GROUP

224

1

2

N

210

FIG. 12

09768476-01401
 10429-92489260

	PRICE ADDER
STANDARD FLOOR COVERING	
CARPET-MEDIUM GRADE - Mfg. #1, Prod. ID. ²²⁸	N/A
BROWN ID ← 230	
BLUE ID ← 232	
CARPET-MEDIUM GRADE - Mfg. #2, Prod. ID. ²³⁴	N/A
GREEN ID ← 236	
BROWN ID ← 238	
EXTRA	
CARPET-HEAVY DUTY - Mfg. #3, Prod. ID. ²⁴⁰	242 ↓ \$XXX.YY
MAUVE ID ← 244	
BROWN ID ← 246	
ALTERNATE	
WOOD FLOOR - Contractor #2, Prod. ID. ²⁴⁹	251 ↓ \$XXX.YY
<div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="border: 1px solid black; padding: 5px; text-align: center;"> ²⁴⁸ Other Carpet Supplier - PRESS HERE </div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> ²⁵⁰ Discount Carpet - PRESS HERE </div> </div>	

226

FIG. 13

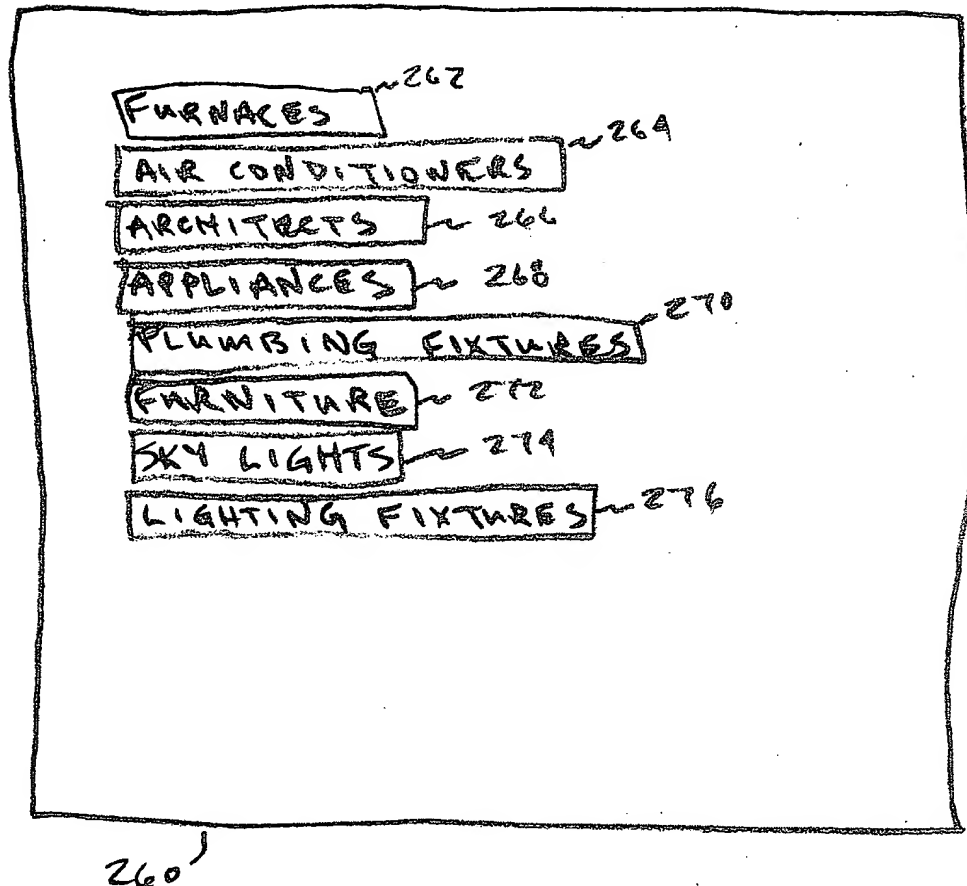


FIG. 14

09768476.01401

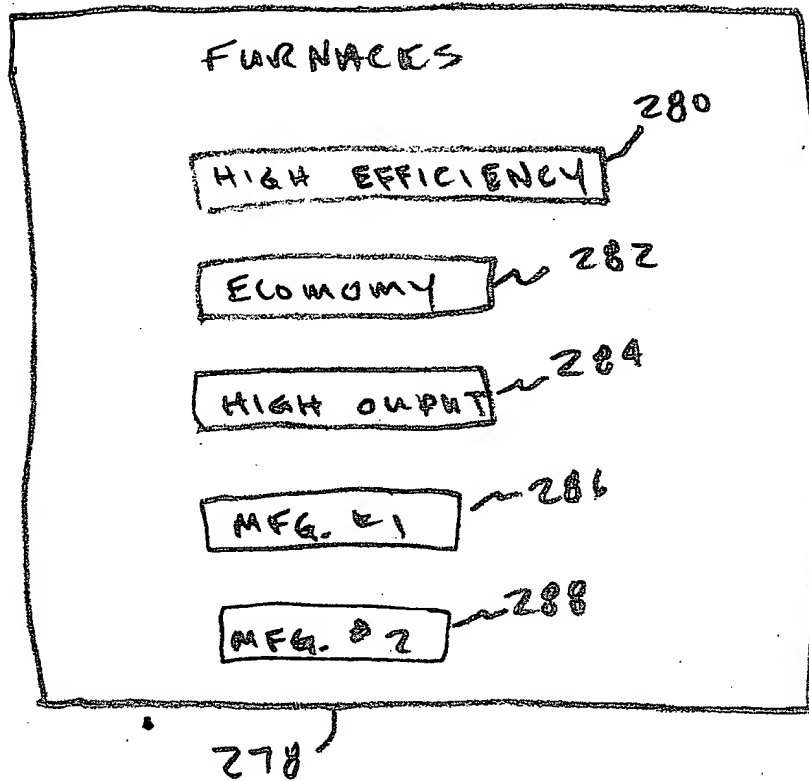


FIG. 15

09768476.012401

FOIA b 7 - DATED 9/24/89/260

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney: Rocket No.: 6040/80679

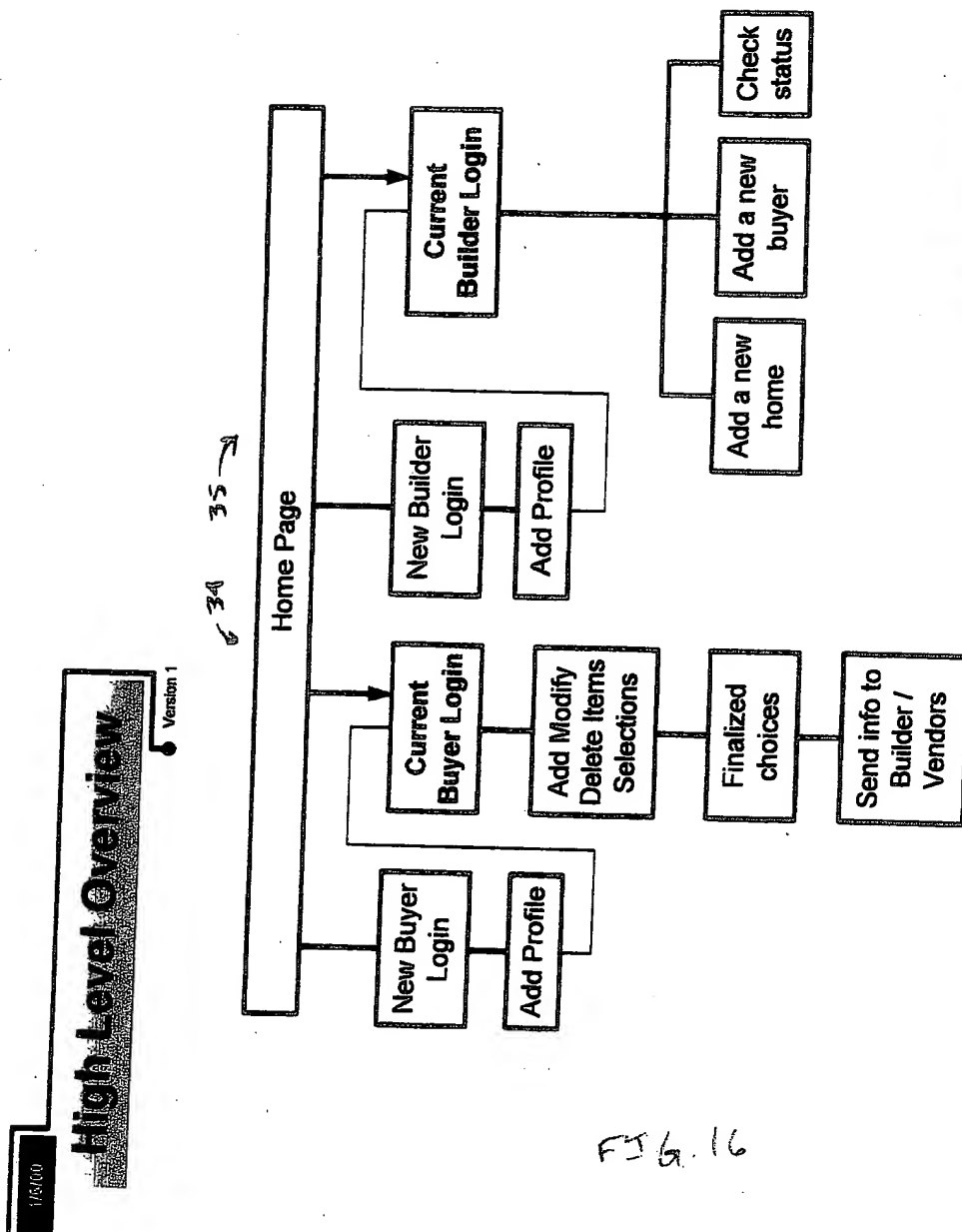


FIG. 16

Overview	
OLA, Copyright 2000, confidential	1/5/00



1/8/00

Builders New User Setup

Ver 1

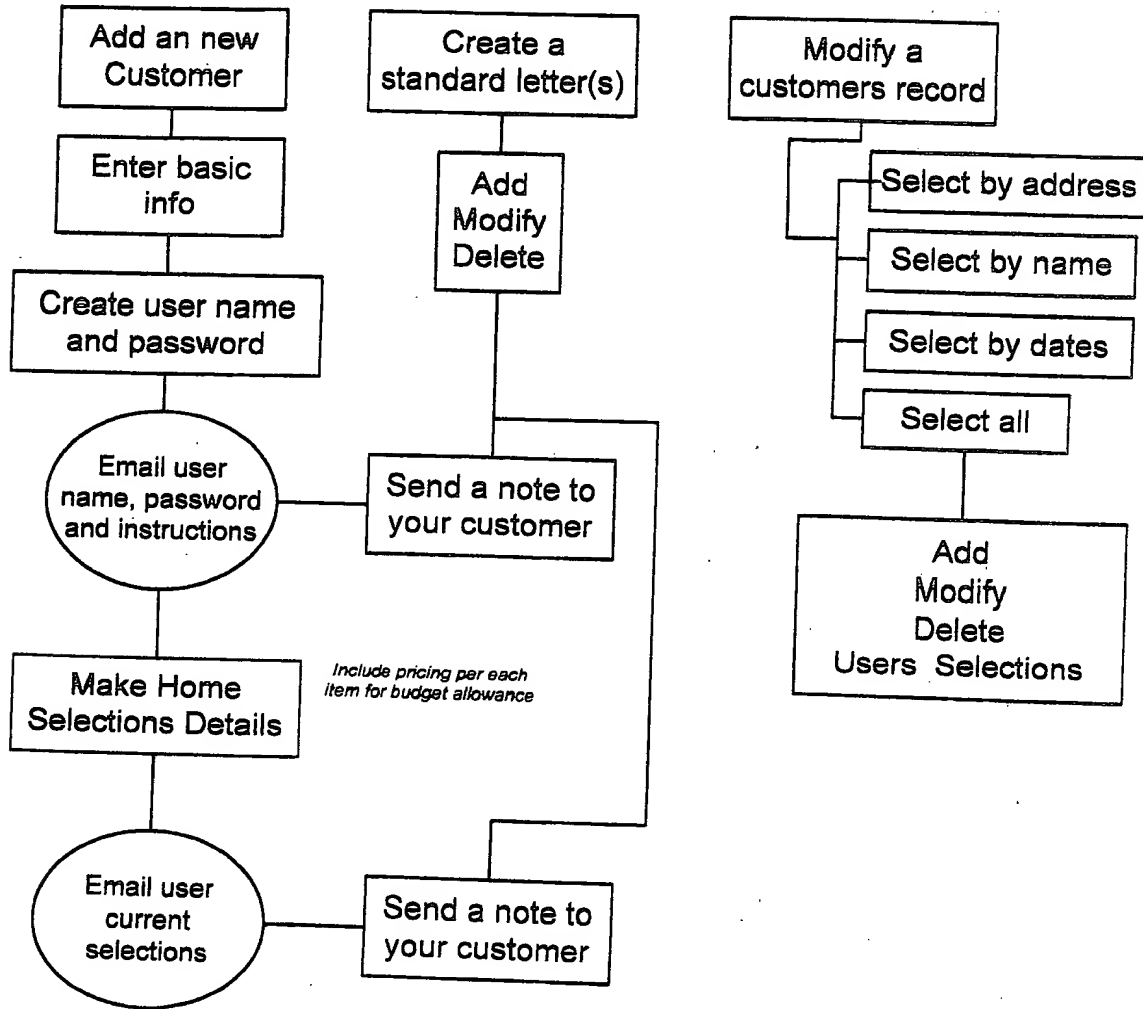


FIG. 18

10/00

New Home Buyer Login

Version 1.1

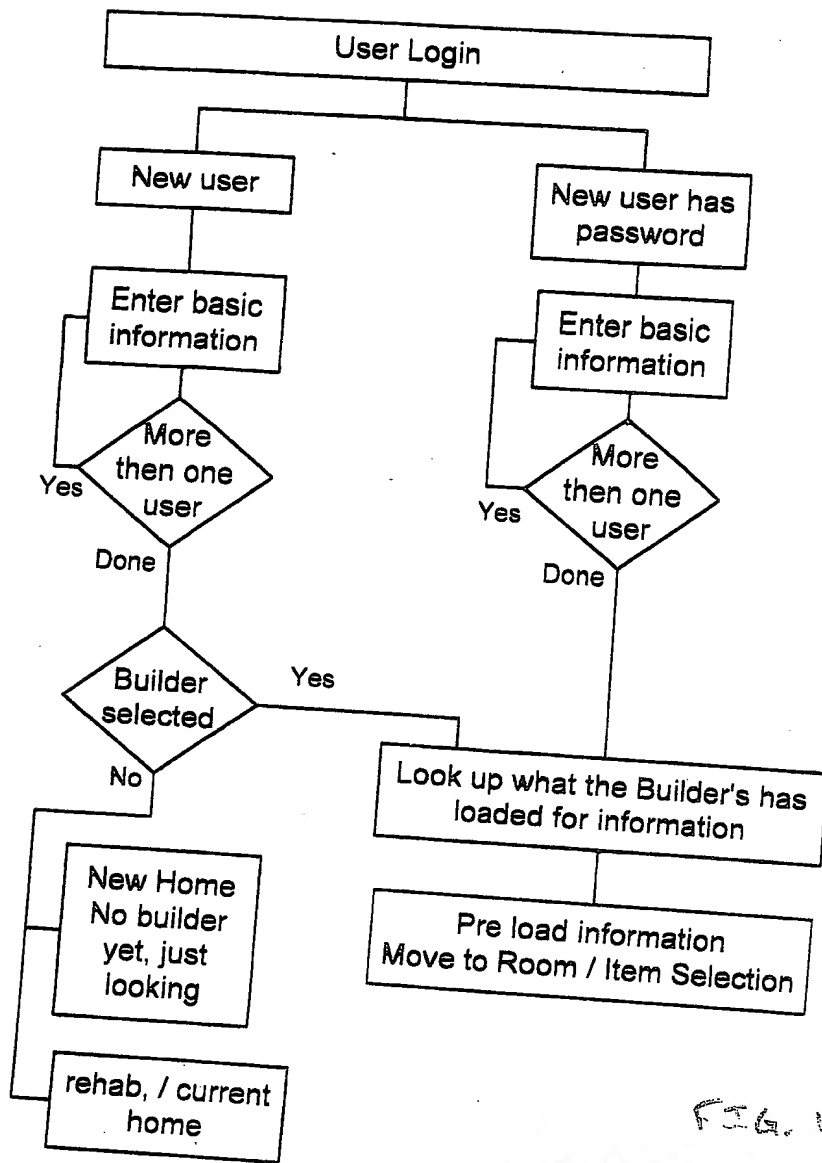


FIG. 19

Home Buyer

OLA, Copyright
2000, confidential

Phase 1

6040/80679

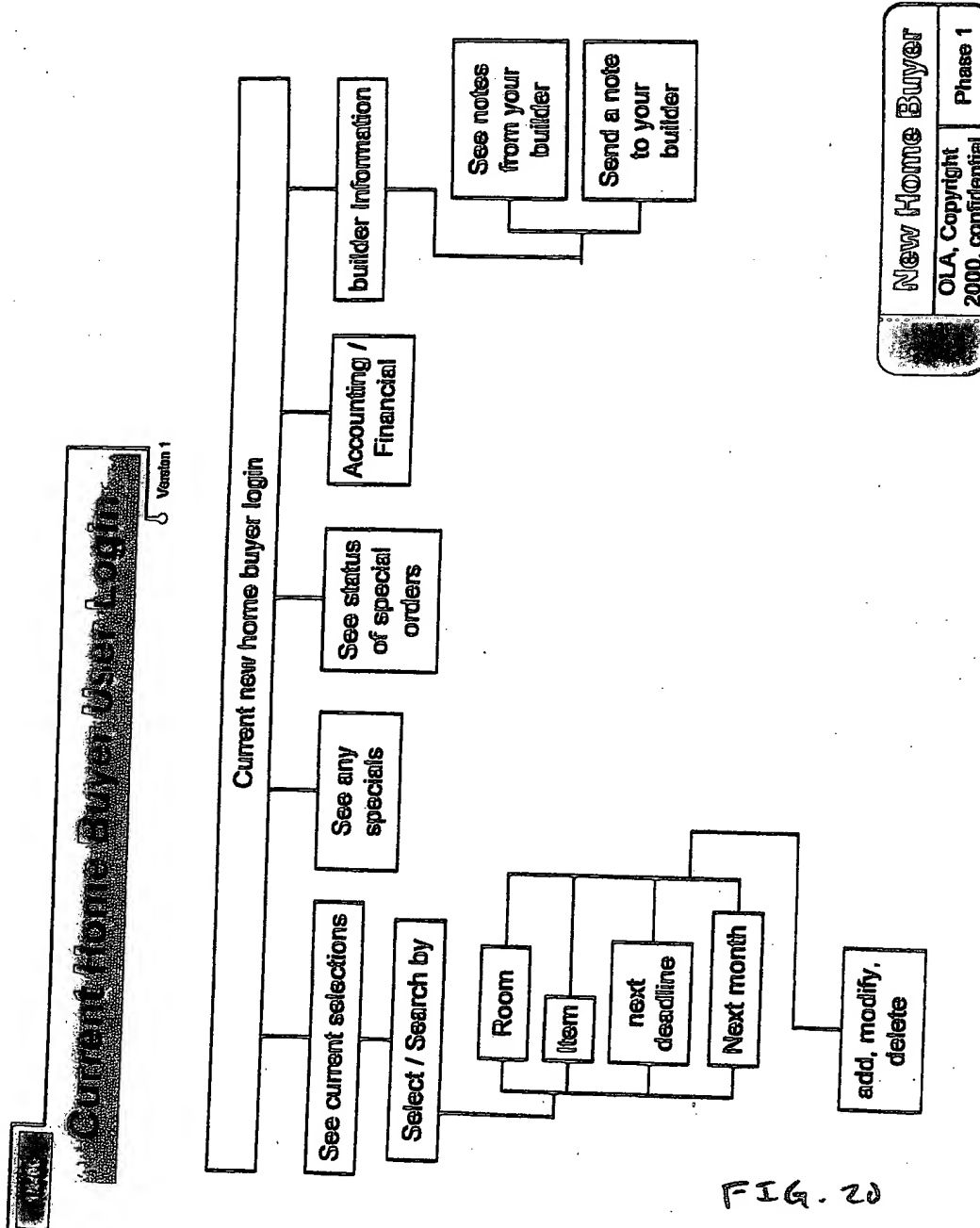
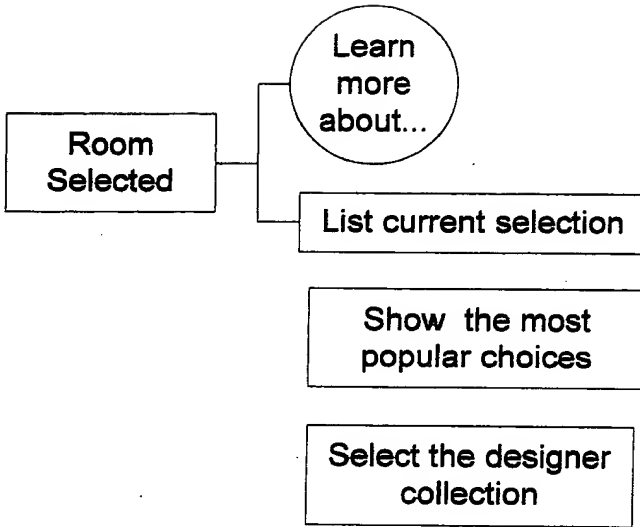


FIG. 20

1/6/00

Find / List / Select

Version 1



7
225

FIG. 21

Item Selection

OLA, Copyright
2000, confidential

1/6/00

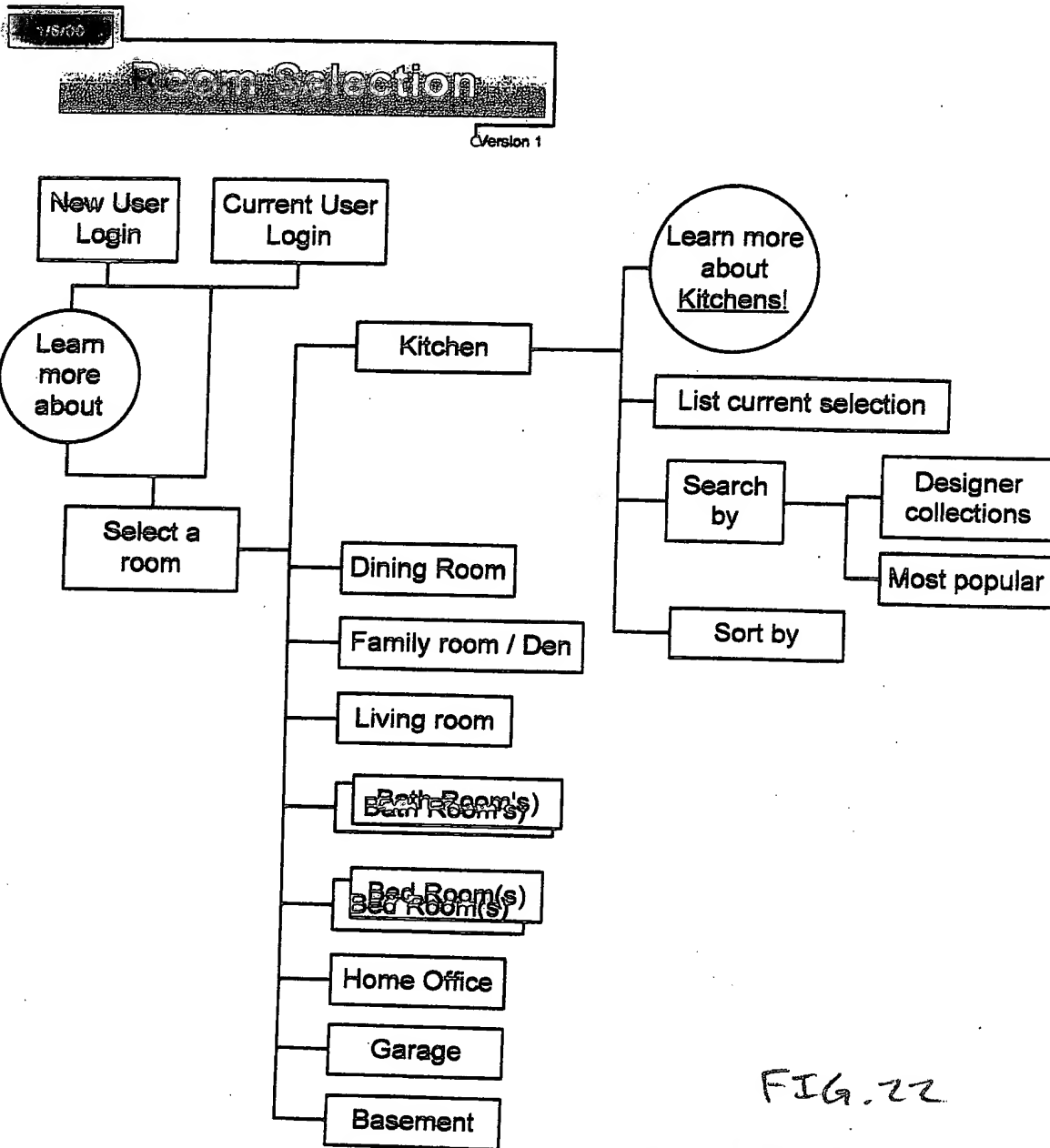


FIG. 22

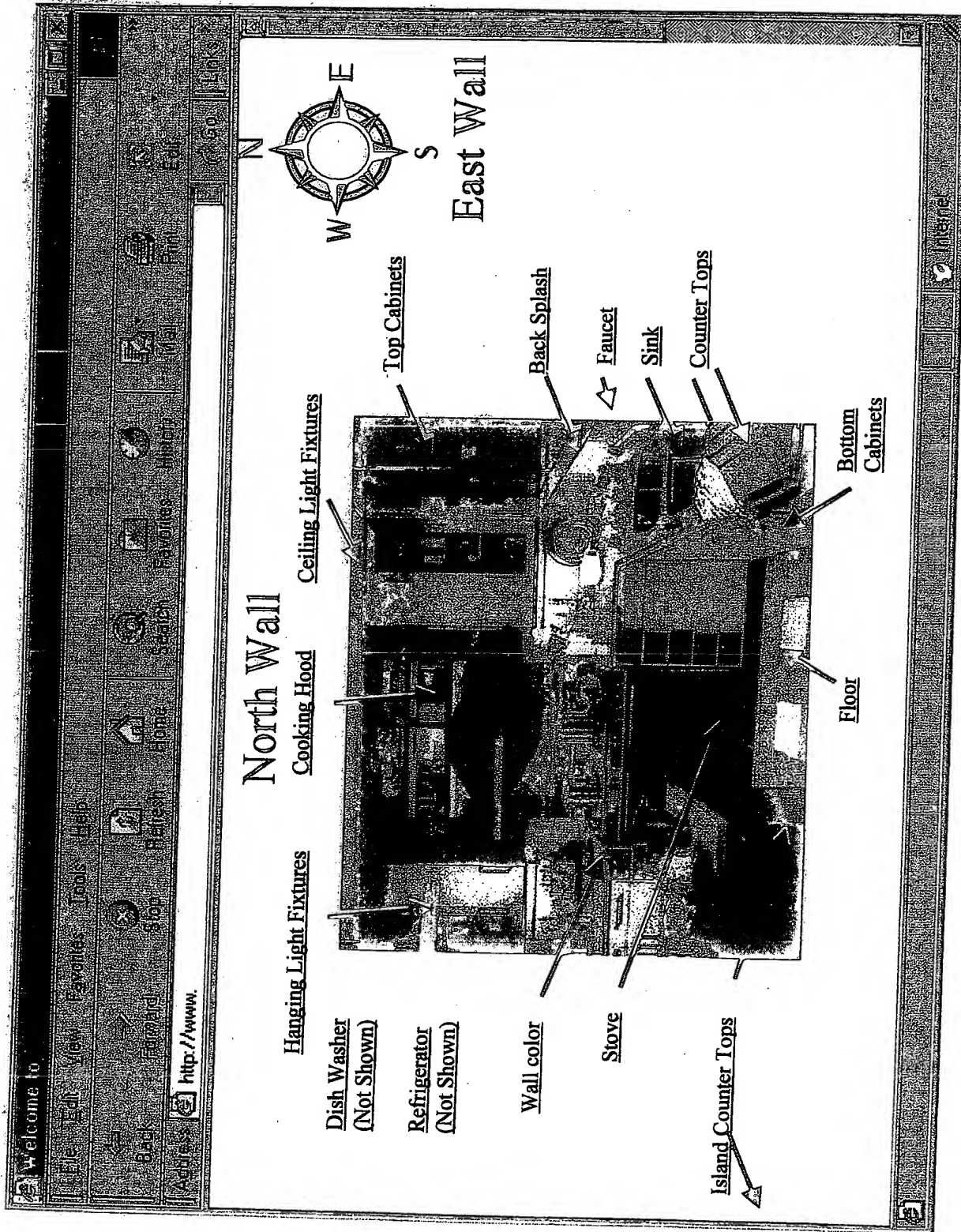


FIG. 23



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Appliance	Stove	Refrigerator	Dishwasher	Sink	Counter Top	Cabinets	Base Cab	Wall Cab	Flooring	Wall Covering
Dining											
Den											
Living											
Bed											
Bath											

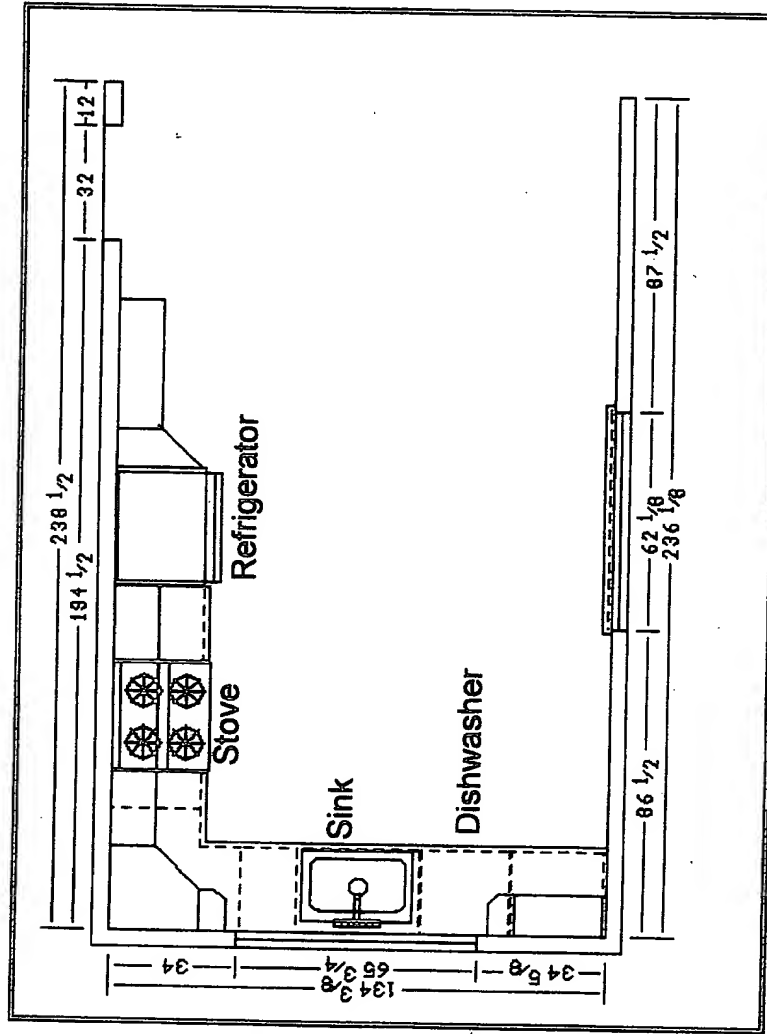


FIG-24

Title: BUILDERS ON-LINE ASSISTANT
 Applicant: Bruce A. Fogelson
 Attorney: Pocket No.: 6040/80679



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Appliance Stove Refrigerator Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	302 ↙	304 ↙	306 ↙	308 ↙	310 ↙
Dining						
Den						
Living						
Bed						
Bath						

300
FIG. 25

312

Search



Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Home Help Send note to builder See selections needed to be made See selections need by date		<div> <div>Search</div> <div>312</div> </div>				
Kitchen	Appliance Stove <u>Refrigerator</u> Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	Style	Design	Price	Material	Color
Dining		Any Country Modern Rustic	Any Martha Eddy	Any Standard Low Level 2 Deluxe Low Med High	Any Wood Brass Steel Chrome Carmar	Any White Blue Beige Green Brown
Den						
Living						
Bed						
Bath						

Search

300E

FIG. 26

213



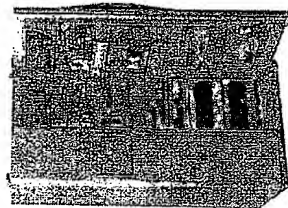
Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections needed by date](#)

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

Style Design Price Material Color Search

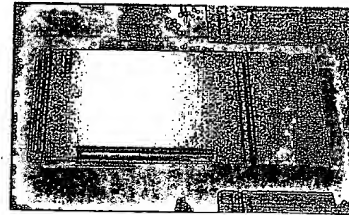
Any Any Any Any



TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

See More Info ← 322

Add to my Cart ← 326



The VCB8B Built-In, 36" wide, Bottom-mount Refrigerator/Freezer

See More Info

Add to my Cart

328 500-2220
SEE MICRO INFO

320

FIG. 27



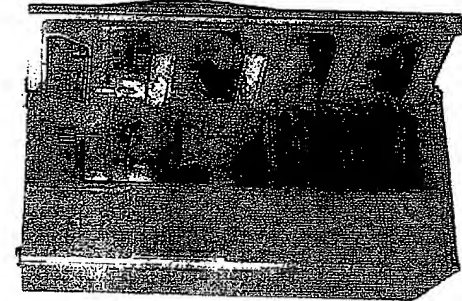
Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

342 344 346

Style Design Price Material Color Search

Country Any Standard Any White



TPX24PPBWW - GE Profile Performance™
23.5 Cu. Ft. CustomStyle™ Side-By-Side
Refrigerator with Dispenser

- Trimless Model
- 23.5 cu ft (Fresh Food 14.48 cu ft / Freezer 9.05 cu ft)
- Exclusive Water by Culligan™ Provides Cleaner, Better Tasting Water and Ice through the LightTouch™ Dispenser (Chilled Water, Cubed and Crushed Ice)
- Smart Storage System (1 Adjustable Humidity Crisper, 1 Convertible Meat Keeper with Cold Control and 1 Adjustable Humidity Snack Pan)
- 3 Adjustable Glass Fresh Food Cabinet Shelves (2 Slide Out, Spill Proof)
- Quick Space™ Shelf
- Adjustable Modular Gallon Door Bins

326 ~ Add to my Cart

330
FIG. 28

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering



Link to manufacture sites

- [Concrete](#)
- [Materials Marketing](#)
- [Natural Stone](#)
- [Wood-Plastic](#)
- [Arcat](#)
- [Corian](#)
- [Dryvit Systems](#)
- [Formica Corporation](#)
- [Eypen Molded Millwork](#)
- [Stevens Roofing Systems](#)
- [Wilsonart](#)
- [Doors-Windows](#)
- [Hurd](#)
- [Kolbe & Kolbe](#)
- [Loewen](#)
- [Marvin](#)
- [P.lla](#)
- [Simpson Door Equipment](#)
- [Grohe America](#)
- [Kohler](#)
- [Moen](#)
- [Sub-Zero Freezer Electrical](#)
- [H. A. Framburg](#)
- [Lamphouse](#)
- [Lutron Electronics](#)
- [Leviton](#)
- [Residential Cabling](#)

[Home Page](#) | [See current selections](#) | [Help](#)

FIG. 29



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

341 346

- 354 ~ ☐ Kitchen
☐ Dining
354 ~ ☐ Den
☐ Living
☐ Bed
☐ Bath
☐ Home Office
☐ Pantry
☐ Garage
☐ Basement

352

Status Legend

- ☐ No Selection made
☐ Some Selection are made
☐ Selection made but not final
☐ Selections are needed ASAP
☐ Done

350

FIG. 30



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

- ☐ Kitchen
- ☐ Dining
- ☐ Den
- ☐ Living
- ☐ Bed
- ☐ Bath
- ☐ Home Office
- ☐ Pantry
- ☐ Garage
- ☐ Basement

Floor	Walls	Counters	Appliances	Electrical	Options	Credit/Value	Current Selection	more info
	370	370	370	370	Standard	No Charge	(X) Yes () No () Maybe	
	372	372	372	372	Standard1	No Charge	() Yes (X) No () Maybe	
	374	374	374	374	Upgrade 1	+\$500	() Yes (X) No () Maybe	
	376	376	376	376	Upgrade 2	+\$650	() Yes (X) No () Maybe	

Don't Make final

Final Selection Done!

Get expert help

See the most popular choices

See compare and check your budget

360
FIG. 31

352



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

	Counter	Walls	Counters	Appliances	Electrical	Item	Options	Credit/Value	Current Selection
<input type="radio"/> Kitchen						Rossetta	Standard	No Charge	(X) Yes () No () Maybe
<input type="radio"/> Dining									
<input type="radio"/> Den									
<input type="radio"/> Living									
<input type="radio"/> Bed									
<input type="radio"/> Bath									
<input type="radio"/> Home Office									
<input type="radio"/> Pantry									
<input type="radio"/> Garage									
<input type="radio"/> Base-ment									

See compare and check your budget

See the most popular choices

Get expert help

380
FIG. 32

TELEPHONE 92489260



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Make your final floor selection by March 15th 2000.

Kitchen Cabinets

Dining

Den

Living

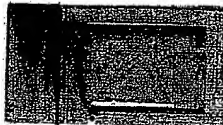
Bed

Bath

WALLS
COUNTERS
APPLIANCES
ELECTRICAL
CABINETS



392



394



396



398



400

DON'T
MAKE FINAL

FINAL SELECTION 374
DONE

390

FIG 33

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Agency Docket No.: 6040/80679



Current Selections

Home | Help | Send note to builder | See selections needed to be made | See selections needed by date

Kitchen

Counter
 Cabinet
 Floor

412 344 346

Item Desc Options Budget Price Net Price Chg.

Counter Rossetta Upgrade1 \$1,000 \$1200 \$200 Extra



Rossetta



Cabinet Dixie Standard \$ Include \$ Included

Floor Cherry Standard \$ Include \$ Included



416

410
 FIG. 34

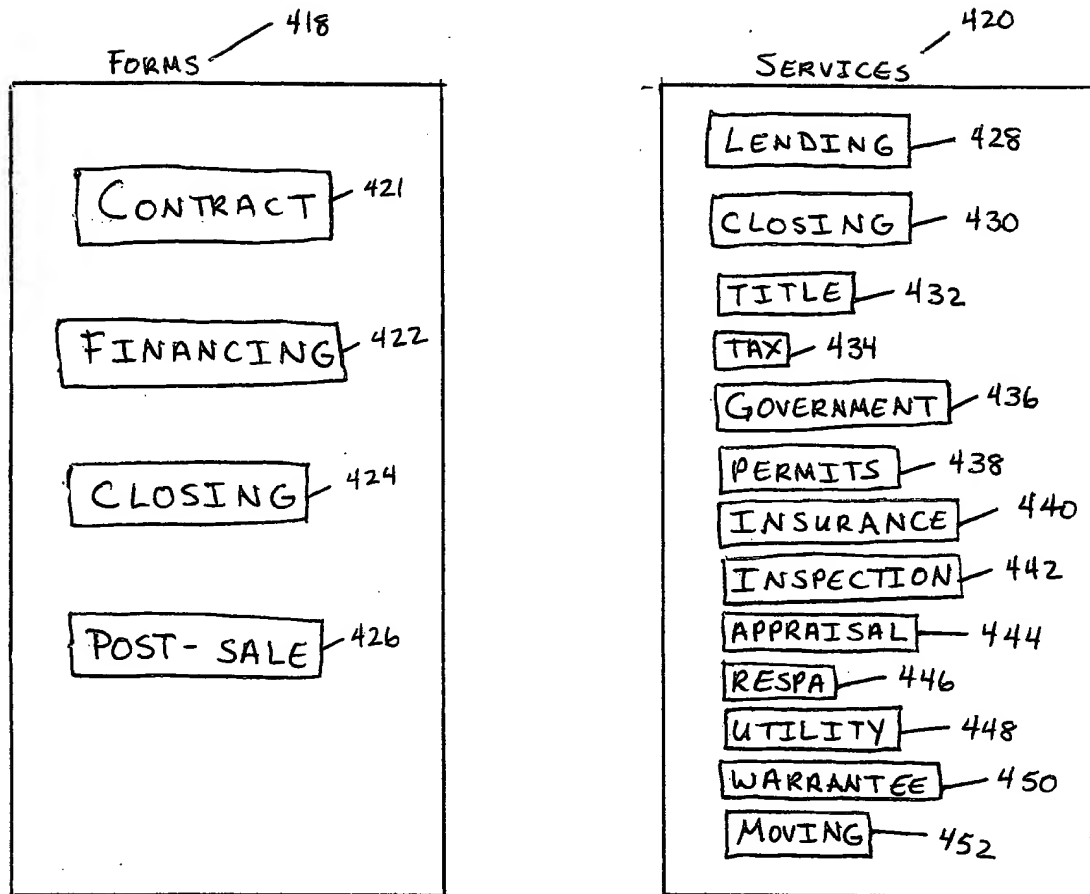


FIG. 35

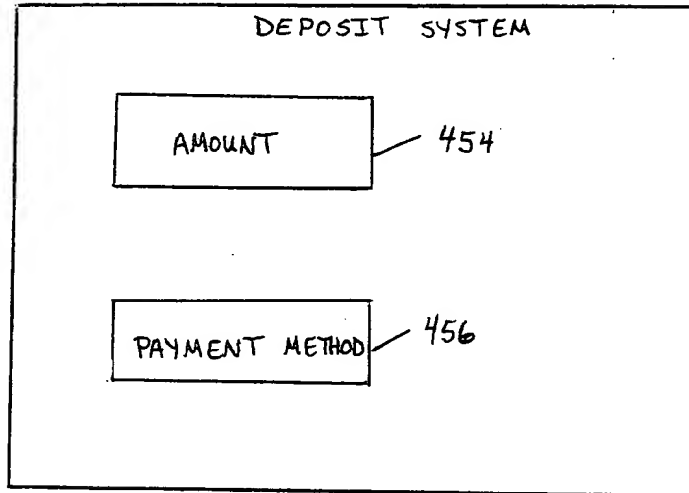


FIG. 36

09768476 012401
T04210 9489260

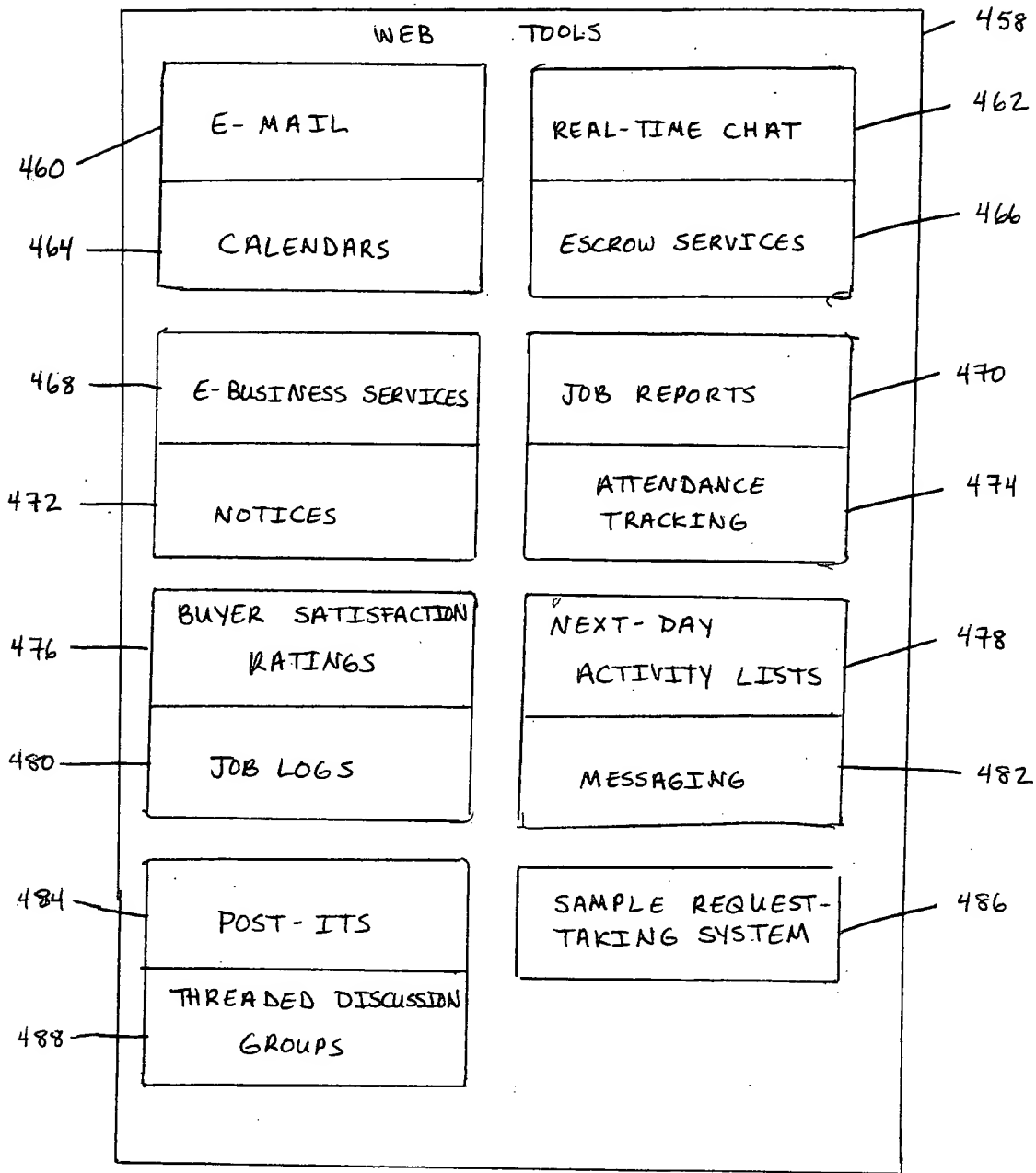


FIG. 37